

# *SWCC Men's Club Board*

## *Meeting Minutes*

*February 12, 2024*      *12:00 PM*

The meeting was called to order by President Campbell at 12:00

Members Present: Blake Campbell, John Darrah, David Pease, JR Spangler, Mike Hurst,  
Kevin Anzel

Members Absent: Brian Raley and Bill Perry

Guests: Rich Hein, Bernie Tillotson, and Jim Walton

President's Report: (Blake Campbell)

- Opening Remarks
- Approval of Last two Meeting Minutes  
Motion: John Darrah      Second: Mike Hurst      Action: Approved
- Recognized Rich Hein as a volunteer for the Board. Blake Campbell appointed Rich to the Publicity/Communications Board position. Appointment was approved unanimously.
- Posting Board Meetings on Bulletin Board. Will be posted by March 1<sup>st</sup>, following approval.
- Additional Agenda items: just a reminder that the normal opening date of April 1<sup>st</sup> will depend on the weather.

Vice President's Report: (John Darrah)

- Nothing to Report

Treasurer's Report: (Brian Raley)

- Monthly Update

- Year End Report: Brian was unavailable but it was noted that he had sent the budget to Blake Campbell. Brian had provided annual inflow and expenses for 2021 thru 2023. These were discussed and it was reiterated that our agreed carry-over goal for this year was \$2,000. Jim Walton noted that Brian had discussed some ideas for working off any excess funds. These ideas, and others offered and discussed, included:
  - Reduce entry fee for tournaments (maybe less desirable as they may need to be raised later)
  - Increase payouts for tournaments to 50% (would be good publicity)
  - Include a beer with lunch
  - Increase the Deli lunches (\$16) as opposed to the Ball-Park lunches (\$11.50)

It was noted that SWCC had purchased Golf Genius and no funding from the Men's Club was necessary. Jim Walton continues to work with Bob and Chris in the pro-shop as they learn more about the program and how it can be used to simplify our tournament sign-ups and improve attendance.

- Application Status: It was reported that, as of the end of December we had 71 members paid. Last year we had 129 members. Bernie Tillotson noted that we typically have lower membership through April and May.

On a positive note: Rich Hein has already recruited two new members.

On a negative note: Jim Walton shared the sad news that Bob Harlow had passed away on the golf course down south. Several members shared fond memories of Bob and his contributions to the community.

Secretary's Report: Dave Pease

- Nothing to Report

Membership: (Mike Hurst)

- Mike noted that we are still missing sign-up for 2024 from approximately 50 members from last year.
- Mike will do a recognition of 10-year members of the Men's Club.
- Blake has member photos that can be posted on the screen downstairs and/or Premium version of Golf Genius.
- It was noted that we need to take more photos during play to post.
- Mike noted that up to 85% of the 2024 applications had all of the information included.

#### Tournaments/ Rules: (Kevin Andel)

- Kevin noted that the 2024 Tournament Schedule has been approved and he will resend to all Board members.
- Kevin will work with Chris and Bob to get all the information into Golf Genius and set up an advanced notice and reminder so members do not forget.
- Jim Walton noted that Golf Genius has a built-in, automatic reminder for people signed up for tournaments.

#### Ringer Board: (JR Spangler)

- Update on Golf Genius training: Kia will get JR the contact for Golf Genius Training.
- Mike will send JR the numbers so far for the Ringer Board.
- March 31<sup>st</sup> is the last day to sign up for Ringer Board, but we always have a few late signees, so it was suggested we don't set it up until the second week of April. Send a heavy-duty communication April 1<sup>st</sup> reminding everyone of the deadline.
- Ringer board closes in September.
- A discussion was held regarding the number of flights that should be established for 2024. Last year we had five flights, but considering four for this year and try to reserve the first flight for approximately 10 handicap and less. JR will make a list of Ringer Board members and we will go over it at the March Board meeting.

#### Publicity/Communications: (Rich Hein)

- A discussion was held regarding some of the typical duties and functions of the Publicity/Communications member. These included:
  - Recruiting (Rich already has two new members). It was noted that we may be able to obtain a list of SWCC members from which to organize the recruiting efforts. But, if SWCC is uncomfortable providing the list, Rich can get with Chris to post a ad in the Forecast and/or Golf Genius.
  - Promotion of tournament winners in Pinetree.com
  - Post notices on Forecast
  - Possible sign or poster board to put up down near the pro-shop.

#### Greens: (Bill Perry)

- No discussion.

Member Liaison: (Bernie Tillotson)

- Bernie welcomed Rich to the Board.

Owner Liaison: (Jim Walton)

- Jim reported that he has been in contact with Bob Russell and the Owners are planning several upgrades, including: upgrades to the bathrooms on the course and an outside bar so there will be less pool traffic in the inside bar.
- A discussion was held regarding the resolution to the boundary rules for the right side of the #18 fairway. Kevin to get with the Ladies Club and Bob at the pro-shop and express the Men's Club desire that it be marked with a red line all the way down, including the wall.
- Jim shared some statistics regarding scratch golfers and tour players "Greens in Regulation" percentages; which made (at least some of us) feel much better about our own percentages.

Adjournment: Meeting adjourned at 12:54 PM

Next Meeting: March 11, 2024 at Noon.